

Re: CAN-SPAM Act Rulemaking, Project No. R411008

Dear Commissioners,

Your efforts to control the problem of unsolicited bulk email are commendable. But, I am concerned about the proposed requirement for merchants to maintain suppression lists.

It is difficult enough to operate a business in the US without more Regulations. More regulations complicate and are not needed. Go after the spammers not legitimate business. There are so many consequences and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications and other legitimate entrepreneurs on the net.

My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

These laws could do harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. In addition to that, spammers could obtain these suppression lists leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems, please kill this.

Respectfully,  
Larry Vezakis RV  
Clifton Colorado

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